



BENCHMARKS IN BUSINESS: RESTORING THE TRUST

April 25, 2003

Join us for our second annual symposium, this year addressing critical issues in Corporate America. Two working sessions will cover the ways business might deal with the aftermath of contemporary corporate scandals, and a luncheon featuring keynote speaker, James Autry, former CEO of Meredith Corporation and author of several books including *Love and Profit: The Art of Caring Leadership*, *The Servant Leader* and his latest, *The Spirit of Retirement*.



SOUTHERN NEW HAMPSHIRE
UNIVERSITY

SYMPOSIUM 2003

Attn: Barbara Thompson
2500 North River Road
Manchester, NH 03106

Southern New Hampshire University

The School of Business

and the

Christos and Mary Papoutsy

Endowed Chair in Business Ethics

present



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**Webster Hall
Southern NH University
April 25, 2003**

SCHEDULE

8:00 to 8:30 am
Registration and Coffee
Mara Lecture Hall

8:30 to 8:45 am
Welcome / Agenda

8:45 to 10:15 am
SESSION ONE

**"Organizational Structure and Management:
What is the Human Equation?"**
Presented by J. Michael Hickey

10:15 to 10:30 am
Coffee break

10:30 to 12:00 pm
SESSION TWO

"Transparency and Board Governance"
Presented by Mariann Murphy

12:15 to 2:00 pm
Luncheon, Hospitality Center

**"Love and Profit:
The Art of Caring Leadership"**
Keynote Speaker, James Autry

PRESENTERS



J. MICHAEL HICKEY is president New Hampshire for Verizon, responsible for all of the company's operations in the state of New Hampshire. An active member of the community, Hickey serves as chair of the Greater Manchester Chamber of Commerce and on several boards of directors, including the New Hampshire Business and Industry Association, the New Hampshire High Technology Council, the United Way of Greater Manchester, Citizens Bank-New Hampshire, and New Hampshire Public Television. He is the chairman of Kids Voting New Hampshire and has been named the 2001 NH business leader of the year by *Business New Hampshire Magazine*. Hickey and his wife, Marilynn, reside in Bedford, New Hampshire.



MARIANN MURPHY is the Director of Planning and Marketing for Pax World Management Corp. Pax World Funds allows investors to designate a portion of their earnings to Pax World Service, the nonprofit philanthropic organization affiliated with the Fund. Her past experience includes working with UNICEF, and with Catholic Relief Services (CRS), an overseas relief and development agency, where she managed over \$100 million in annual budgeting for the agency's Asia/Middle East programs. Later, she oversaw finances and purchasing for their 24 country programs in sub-Saharan Africa. While working at CRS, Murphy received her Master's degree in business at the Johns Hopkins University in Baltimore.



JAMES A. AUTRY is a business consultant for top corporations and an active speaker. A successful Fortune 500 executive and an author of numerous books and poems, he effectively explores the myth that "Nice guys finish last," recognizing that it is not necessary to sacrifice integrity and peace of mind in favor of profits. Autry is the recipient of many awards including the Headliner Award from Women in Communication. He has also received considerable national attention as one of the poets featured on Bill Moyers' PBS programs." Autry lives in Des Moines, Iowa, with his son and wife, Sally Pederson, the lieutenant governor of Iowa.

REGISTRATION FORM

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Please select:

- Chicken Picatta
 Baked Salmon with Dill Sauce

RSVP BY FRIDAY 4/18

Registration including luncheon is \$25.00.

**Seating for the luncheon is limited
Please reserve early!**

Questions should be directed to
Barbara Thompson at 668-2211, extension 2488
or b.thompson@snhu.edu.

**MAKE CHECK PAYABLE TO
SOUTHERN NH UNIVERSITY AND MAIL TO:
SYMPOSIUM 2003**

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